



**JSDC Joint Business Attraction & Existing Business Committee Meeting
Wednesday, January 8, 2025
Official Minutes
JSDC Lower-Level Conference Room**

Members Present: Casey Henderson, Tonya Perkins, Tory Hart, Dwaine Heinrich, Levi Taylor, David Steele (via Zoom), Jen Dockter, Mike Delfs, Dustin Jensen, Ben Steinolfson.

Members Absent: Jeremy Rham.

Guests Present: Ben Sletto, Bank Forward; Adam Gehlhar, James Valley Career & Technical Center; Heidi Eckart, James Valley Career & Technical Center; Michael Vetter, Vetter Construction; Melissa Vetter, Vetter Construction; Colten Vetter, Vetter Construction; LaKiella Lawrence, Kiella Lawrence Photography; Jeremy Forester, FCCU; Casey Veil, Mid Mac Marketing.

Staff Present: Corry Shevlin, Alyssa Looyen, Jamie Czapiewski.

Call to order: 12:02 p.m. by Jen.

Conflict of Interest Declaration: Tory Hart for Vetter Construction & LaKiella Lawrence Photography Flex PACE Request.

Committee Chairs: Jen, who has been serving as the chair for the Existing Business Outreach Committee, noted that a new chair was needed for the New Business Attraction Committee. She volunteered to continue as chair but emphasized the importance of having someone to step in during her absence. Tonya volunteered to be the “vice chair” of the joint committee and step in when Jen is absent.

Dwaine made a motion to approve Jen as the joint committee chair and Tonya as the joint committee vice chair, Casey seconded the motion, and the motion passed unanimously by voice vote.

Approval of Minutes: The minutes from the December 3, 2024, meeting were in the One Drive for review.

Casey made a motion to approve the minutes as shown, Mike seconded the motion, and the motion passed unanimously by voice vote.

SCDRC Dues: The 2025 dues invoice for SCDRC was in the One Drive for review. The Stutsman County share is \$36,458. The city and county split would be 63% city and 37% county. The city's share would be \$22,968.54 and the county's share would be \$13,489.46.

Dwaine made a motion to recommend the approval of the SCDRC dues to the Board of Directors, Mike seconded the motion, and the motion passed unanimously by voice vote.

Spring 2025 Internship Reimbursement Applications: Jamie's memo regarding the Spring 2025 Internship Reimbursement applications was in the One Drive. Three applications were received:

- Collin Krapp, IT Intern at Anne Carlsen
- Sydney Carlsen, Tax Intern at Schauer & Associates
- Madison Motschenbacher, Marketing Intern at Triumph

Casey made a motion to recommend the approval of the three Internship Reimbursement Applications to the Board of Directors, Levi seconded the motion, and the motion passed unanimously by voice vote.

Mid-Mac Marketing, LLC PACE Request: Alyssa's memo regarding Mid-Mac Marketing PACE Request was in the One Drive. Mic Mac Marketing, Inc, owned by Keith Veil and Casey Veil, is expanding their current location at 8171 36th St SE in Jamestown to allow for increased efficiency, additional capacity while starting the process of consolidating their two locations. This is the first phase of the expansion as their powder coating operations will stay at their location on Hwy 281 S. The expansion will give more stability to current employees as well as increase room for new employees, increase local property taxes as well as continue to be more competitive in their industry to promote future growth.

Casey Veil was in attendance to answer any questions about the project.

Alyssa recommended funding this project in the amount of \$214,285.74 with an 80% county and 20% city split. The county share will be \$171,428.59 and the city share will be \$42,857.15.

Mike made a motion to recommend the approval Mid-Mac Marketing PACE Request to the Board of Directors, Casey seconded the motion, and the motion passed unanimously by voice vote.

Vetter Construction & LaKiella Lawrence Photography Flex PACE Request: Alyssa's memo regarding the Flex PACE was in the One Drive. Vetter Construction, owned by Michael and Melissa Vetter & Kiella Lawrence Photography, owned by LaKiella Lawrence, are purchasing a building at 1022 4th Avenue SW in Jamestown. All owners will own 33.33% of the building. Purchasing this building will allow Vetter Construction to have a store front entrance for customers to come and see products in person or inquire about services as well as allow Kiella Lawrence Photography to have a larger studio space that will meet the client demand as well as availability to host workshops.

The Vettors and Kiella Lawrence were in attendance to answer any questions.

Alyssa recommended funding this project in the amount of up to \$33,110.44 with an 80% city and 20% county split. The city share will be \$26,488.35 and the county share will be \$6,622.09.

Tonya made a motion to recommend the approval of the Vetter Construction and LaKiella Lawrence Photography Flex PACE Request to the Board of Directors, Ben seconded the motion, and the motion passed unanimously by voice vote. Tory refrained from voting due to a conflict of interest.

JVCTC Request: Alyssa's memo regarding the James Valley Career and Technical Center request was in the One Drive. The James Valley Career and Tech Center is adding a CDL Program that will increase the certifications JVCTC students earn, leading directly to gainful employment here in our community. With

the addition of this program, the CTC will be able to help address a critical need in our community by increasing the number of qualified Commercial Drivers for positions ranging from agricultural services to activity buses. The program will allow JVCTC students to earn high school credit and professional certification as well as provide adult education opportunities through access to CDL training equipment and partner programs.

The funds requested are to meet the matching grant funds from the North Dakota Department of Commerce Skills Training Grant and will include a CDL Driving Simulator (which includes annual maintenance/updating), A Semi-Tractor, Semi-Trailer (Van Trailer) capable of moving simulations to other communities and a Golf Cart/Small Trailer for entry-level trailer training.

Adam Gehlhar and Heidi Eckart were in attendance to answer any questions about the project. They discussed the equipment requirements for the program, highlighting the need for a simulator for training purposes as well as other essential equipment.

Alyssa recommended funding this project in the amount of \$35,000 with an 80% city and 20% county split. The city share will be \$28,000 and the county share will be \$7,000.

Tory made a motion to recommend the approval of James Valley Career and Technical Center request to the Board of Directors, Casey seconded the motion, and the motion passed unanimously by voice vote.

Project Updates: Corry and Alyssa provided project updates.

Adjourned: Jen adjourned the meeting at 12:50 p.m.

Respectfully submitted by Jamie Czapiewski, Operations Coordinator