North Dakota Nonprofit & Community COVID-19 Resources Toolkit

StrengthenND®

Main Street Initiative: Supporting Community Organizations during COVID-19
Megan Laudenschlager, Executive Director
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This toolkit provides resources to answer the following 3 questions:

- **Where can we access funding?**
- **What can we do to help our friends and neighbors (and ourselves)?**
- **Who can help us?**

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Where can we access funding?

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CARES Act

(Nonprofits Under 500 Employees)

- Small Business Administration
  - Paycheck Protection Program (PPP)
    - Application Checklist
  - Emergency Economic Injury Disaster Loans (EIDL)
  - Express Loan Program
  - May receive $10,000 advance

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CARES Act

(Nonprofits Under 500 Employees)

- Employee Retention Credit
- Deferral of Payroll Taxes
- National Endowment for the Arts - Fast Track Grants
  - $75 million for arts organizations and individual artists

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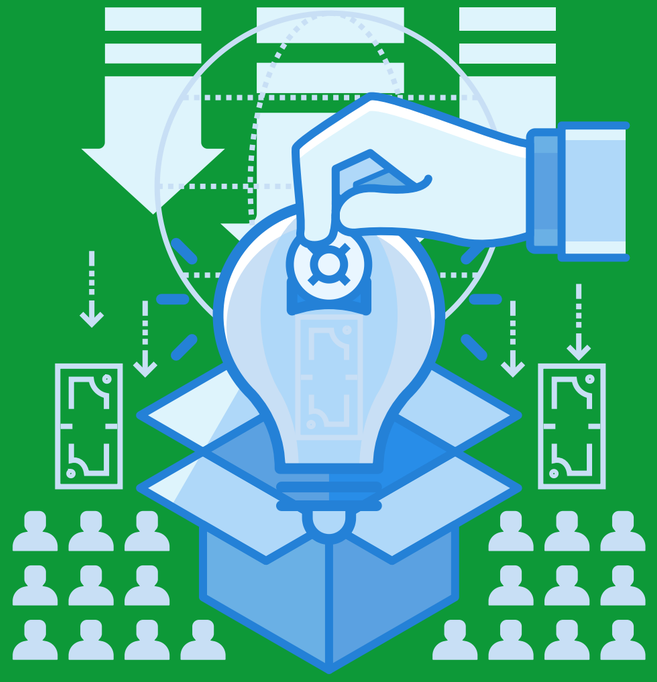
Multi-State Foundations



- Otto Bremer Trust
  - $50 Million Emergency Response Fund
- Bush Foundation
  - Community Innovation - COVID-19 Response

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State of North Dakota

- Childcare Emergency Operating Grant
- Community Development Block Grant Funds
  - Infectious Disease Response
- FYI: *Executive Order 2020-16: Remote Public Meetings*

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State-Based Community Foundations & Relief Funds

- North Dakota Community Foundation
- Fargo-Moorhead Area Foundation
- Community Foundation of GF/EGF
- Minot Area Community Foundation
- Northwest North Dakota Community Foundation
- Dakota Medical Foundation

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State-Based United Ways & Relief Funds

- Souris Valley United Way
- United Way of Dickinson
- Missouri Slope Areawide United Way
- United Way of Cass-Clay

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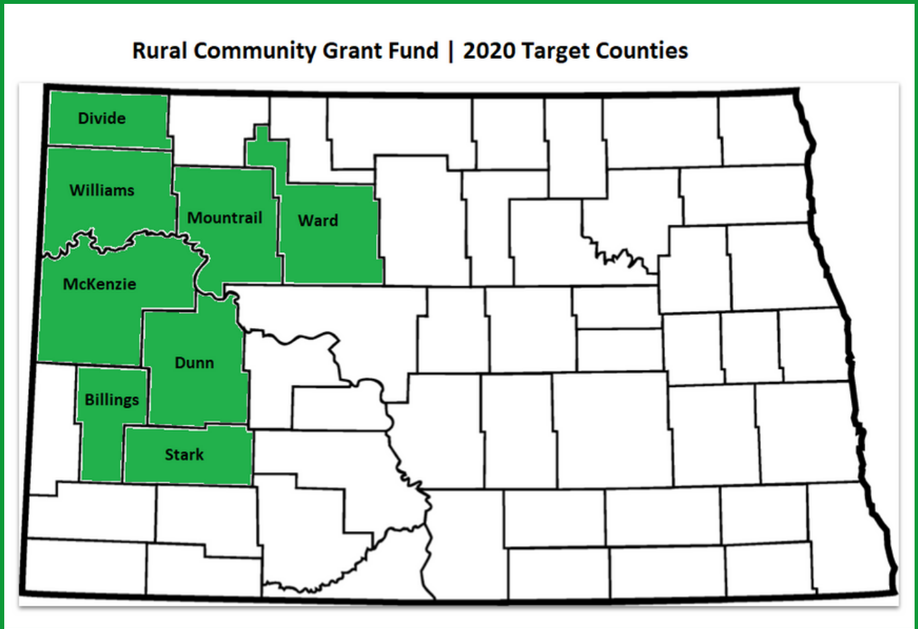
Immediately Upcoming Opportunities



- John & Elaine Andrist Trust
  - Community Development, Economic Development, & Innovation

- Rural Community Grant Fund
  - Health & Safety, Medical Facilities

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What can we do to help our friends and neighbors (and ourselves)?

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Helping Friends and Neighbors

- COVID-19/Emergency 14-Day Meal Kit for Rural Grocery Stores & Community Organizations
  - Checklist
- EXAMPLE: Watford City/McKenzie County COVID-19 Response Team

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Helping Organizations

- Google for Nonprofits
  - Connecting with employees, volunteers, and board members online
  - Supporting your staff and volunteers as they transition to working remotely
  - Shifting to digital program delivery to provide ongoing support to beneficiaries
  - Bringing offline fundraising experiences online

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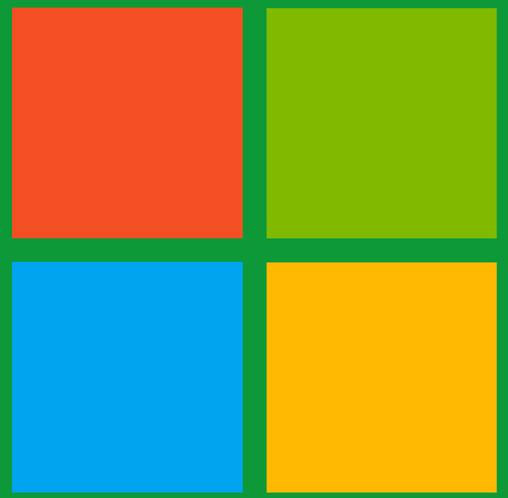
Helping Organizations



- Microsoft Nonprofit Guide
  - Empower remote workers and online events
  - Virtualize IT infrastructure
  - Enable rapid response
  - Health response support
  - Connect organizations with talent
  - Get help with deployment and customer support

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Helping Organizations

- TechSoup
  - Tools to Support Remote Work
  - Policy Resources
  - Webinars and Workshops
  - Related Blog Posts
  - Join the Conversation
  - Free Courses from TechSoup

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Helping Organizations

- Main Street America
  - COVID-19 & Main Street: Leading Through Crisis Tue, April 7, 2020 12:00 PM - 1:00 PM EDT
  - COVID-19 & Main Street: Supporting Local Safely
  - COVID-19 & Main Street: Organizational Health Check-Up

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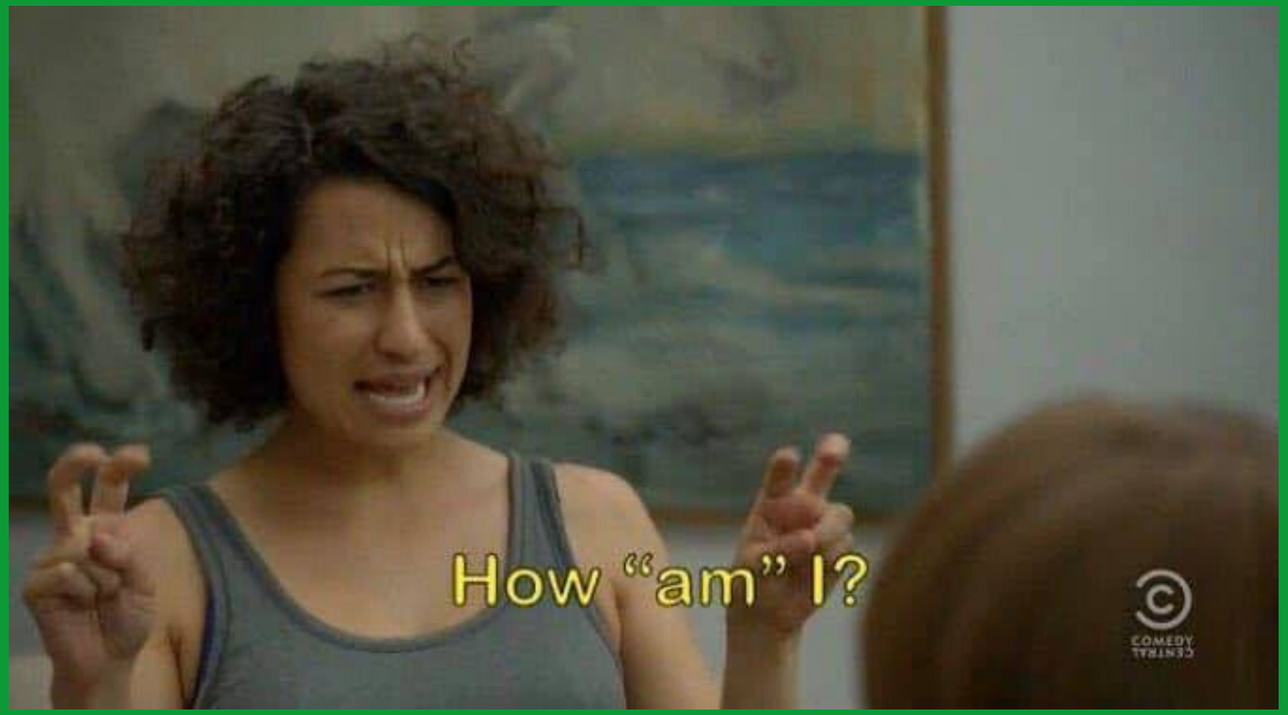
Helping Ourselves



Why You Should Ignore All That Coronavirus-Inspired Productivity Pressure

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Who can help us?

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Organizations That Can Help

- **Strengthen ND**
  - Drop-Ins for COVID-19 Assistance: Tuesdays from 9:30 am - 11:00 am
    - All are welcome to connect, brainstorm, and receive support!
  - Zoom Link
- **ND Association of Regional Councils**
  - Individual Regional Councils
- **Department of Commerce**
  - Main Street Team!

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